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1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

3 THE AUTHORS GUILD, INC. et al.

4 Plaintiffs

5 v.

11 CV 6351 (HB)

6 HATHITRUST, et al.

7 Defendants

8 -----x
9 New York, N.Y.
August 6 2012
3:15 p.m.

10 Before:

11 HON. HAROLD BAER, JR.

12 District Judge

13 APPEARANCES

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(In open court)

THE DEPUTY CLERK: Authors Guild v. HathiTrust.

Counsel for plaintiffs, state your name for the record.

MR. ROSENTHAL: Edward Rosenthal from Frankfurt Kurnit Klein & Selz. With me are my colleagues Jeremy Goldman and Adam Nelson, a summer associate in my office.

THE DEPUTY CLERK: Counsel for defendant.

MR. PETERSEN: Good afternoon, your Honor. Joe Petersen for defendant libraries along with my partner Joe Beck, my colleagues Andrew Piquignot and Allison Roach.

THE DEPUTY CLERK: Anybody else?

MR. GOLDSTEIN: For the defendant intervenors, your Honor, good afternoon. Daniel Goldstein of the firm of Brown Goldstein & Levy. With me is the attorney Robert Bernstein of the law offices of Robert Bernstein.

THE COURT: I have just a couple of housekeeping thoughts. I know you have fully briefed motions for judgment on the pleadings. They are unlikely to be resolved individually, and will likely be folded into these motions for summary judgment, for which my guess is we have several thousand pieces of paper, it seems enough to me. And, indeed, I don't think that will prejudice anybody.

There was another concern at the outset that I thought I would get your responses to. For some reason the plaintiff

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1 was agreeable to have one of the amici and not the other? I
2 really was sort of unclear as to why that would be. Maybe you
3 could just spend a moment telling me why that is unless you've
4 re-thought your position.

5 MR. ROSENTHAL: Your Honor, we do not have any
6 objection to any of the amici.

7 THE COURT: There are a variety of motions but I think
8 probably I would be best off if we heard from plaintiff first.
9 Then we will get to everybody else in due time. You can
10 approach your argument anyway you'd like, but I would
11 appreciate it if you went to the podium to do it.

12 MR. ROSENTHAL: Thank you.

13 Your Honor, defendants in this case have admitted to
14 having scanned, copied and given to Google more than 10 million
15 books, more than 7 million of which are protected by copyright
16 in the United States. They admit that among those books are
17 copyrighted books owned by the individual plaintiffs in this
18 action, as well as books owned in some instances by actually
19 owned by certain of the associational plaintiffs and books
20 owned by members of the associational plaintiffs.

21 The scope of defendant's copying effort is so
22 overwhelming, the defendants have taken the position in their
23 papers -- and this is particularly in their opposition to
24 plaintiff's motion for summary judgment -- that they could not
25 possibly have spent the time to determine whether there was any

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1 particular reason to copy any particular work because it would
2 have taken much too much time to do so.

3 So, instead of looking to see whether there was a
4 permitted purpose under Section 108 of the Copyright Act or
5 under Fair Use, they worked it out with Google so that Google,
6 for all intents and purposes, back trucks up to library loading
7 docks, copied every book in buildings, in a group of different
8 libraries without any discrimination, any pre-thought
9 whatsoever.

10 Then Google -- and I think this takes real chutzpah,
11 your Honor -- they argue that plaintiffs cannot possibly show
12 market harm in this case because they took so many books that
13 they could not possibly ever have paid for them. In other
14 words, they said, how could there be a market for 10 million
15 books, we never could have paid to digitize and copy 10 million
16 books. It would have cost us hundreds of millions of dollars
17 to do so.

18 While it's perfectly clear that there are all sorts of
19 ways that you can buy books -- and that is what libraries are
20 partly in the business of doing -- you can buy books from
21 authors, publishers, rights organizations like the CCC in the
22 United States, or in case of foreign organizations, there are
23 mechanisms set up to allow for rights to be bought, but instead
24 of that -- and you can buy journals. If you subscribe to a
25 journal, you work it out with the journal. You get certain

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1 rights. You can make copies of it. A certain number of people
2 can use it. They say, no, we wanted every book in our library
3 so we don't have to pay for any of it, and you can't show
4 market harm because there is no market for copying every book
5 in the library.

6 In making these arguments, defendants completely
7 ignore the fact that it is authors, our clients and many, many
8 other authors who created the works that fill the libraries of
9 our country, fill the HathiTrust database, and provide the
10 content that the users use. Authors make money selling books,
11 including libraries. There are lots of authors for whom --
12 academic and other authors for whom libraries are a major
13 source of sale.

14 Defendants also ignore the fact that it is authors who
15 have the right to decide when and whether their books should be
16 copied. In fact, one of the fundamental rights in Section 106
17 of the Copyright Act is that the owner of a copyright not only
18 has the right to do things like make copies and make derivative
19 works, it has the right to authorize someone else to make
20 copies.

21 So defendants have simply overridden the author's
22 right to decide whether they want the books to be digitized,
23 whether they should pay for them --

24 THE COURT: Well, doesn't a number of books, the
25 backing up of the trucks to the loading docks, does that have

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1 any effect on whether or not they comply with the Fair Use
2 Doctrine?

3 MR. ROSENTHAL: It has a major impact on whether they
4 complied with Section 108 of the Copyright Act.

5 THE COURT: How about 107?

6 MR. ROSENTHAL: Your Honor, there is no case in the
7 Second Circuit where somebody has indiscriminately made copies
8 of millions of books and then said after the copying is made --
9 multiple copies are made, after they've given a copy to a
10 commercial user, they then say, oh, that particular book,
11 there's a Fair Use for copying that particular book because
12 maybe there's some user who might want to use that book.

13 THE COURT: So you're saying it's the way in which the
14 book comes is sold to the public, the position and terms of
15 whether they've told people beforehand that determines Fair
16 Use? I might not be stating that terribly well, but you may
17 get my drift. You may not.

18 MR. ROSENTHAL: I'm not sure I do, your Honor, but
19 what I'm saying is, first of all, our position in this case is
20 that Congress in Section 108 of the Copyright Act -- I'll talk
21 about Fair Use in a second -- in 108 made very, very specific
22 rules about when books could be copied, digitally or otherwise.
23 It had to be only under certain circumstances when there was a
24 lost book or a need to replace a book or a deteriorated book.
25 There were only a certain number of copies could be made, and

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1 they had to look first to see whether they could buy a book on
2 the market first. They did none of that, your Honor, so the
3 backing up by the Trust --

4 THE COURT: So you believe without -- I don't want to
5 cut you off, but you're sort of saying it, if I follow you,
6 that without having complied with 108, 107 doesn't really
7 matter.

8 MR. ROSENTHAL: There are circumstances where 107
9 might matter in the case of an individual book, perhaps there
10 would be some situation where Fair Use would still govern even
11 if somebody hadn't literally followed the exact provisions of
12 108. But 108 was Congress's way, after years and years of
13 debate with all of the stakeholders at the table -- authors,
14 publishers, libraries, archives -- all of the users at the
15 table Congress got together and said how are we going to permit
16 libraries and what circumstances to make copies of works?
17 That's what 108 was.

18 So, for defendants to say that you can now throw out
19 all of 108 because it's all a Fair Use simply doesn't work
20 under the Copyright Act, the legislative history or just kind
21 of common sense, your Honor, because it just subsumes the
22 entire rule. If when Congress said you can only make limited
23 copies for limited purposes under limited circumstances and
24 you're now allowed to say we can copy every book without even
25 looking, without checking, that would completely eviscerate the

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1 whole purpose of Section 108.

2 Your Honor, I am sure in a few moments -- defendants
3 have a presentation for us, and I am sure we are going to see
4 some of the things that the HathiTrust Digital Library, which
5 is what they call the place they put all these books could be
6 used, as an index so that you can find books, so that if
7 somebody using the index can find a book, find out what library
8 it is

9 THE COURT: Isn't that true? Isn't that what they
10 did?

11 MR. ROSENTHAL: That is partly what they did, your
12 Honor. But what they are not going to show you is how there
13 are multiple copies of these works made sitting on databases
14 attached to the internet. What they're not going to show you
15 is how they gave Google a copy of every single one of these
16 works. What they're not going to show you is how a work with a
17 switch, you can switch the designation of a book. I am using
18 the word switch a little bit metaphorically, but you can switch
19 a book from not being viewable to being viewable by the public,
20 which is what defendants intended to do in their orphan works
21 program where they intended to make works available for viewing
22 and downloading if they determined it was a work where you
23 couldn't find the author.

24 So, while there clearly are uses of the HathiTrust
25 database that do not necessarily cause extreme harm or concern,

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1 they're not showing you how the fact that they made the
2 HathiTrust database is in fact the act of copying. In fact,
3 your Honor, under the case law, it's not the fact that some end
4 user might some day be able to make good use of a work that's
5 the critical test. The critical test is whether the copier has
6 a Fair Use in making that copy. Every situation, there's going
7 to be somebody, except make just blatant piracy, there is going
8 to be somebody out there who could possibly make use of a work
9 that was made out of copyright infringement.

10 THE COURT: I have not memorized 108, but my
11 understanding of all of what you said may be so about it, but
12 that Congress also indicated that 108 was in no way to affect
13 Fair Use. Am I making that up or dreaming it?

14 MR. ROSENTHAL: There is a provision that said that it
15 does not affect plaintiff -- it does not affect the rights
16 under Section 107, the Fair Use section, but that doesn't mean
17 that you get to simply ignore 108 completely and make copies of
18 millions of books.

19 THE COURT: What does it mean?

20 MR. ROSENTHAL: It means that there may be situations
21 where a library could make a copy of a book for some reason or
22 other where it would not necessarily be an infringement of
23 copyright to do so. For example, if there were some sort of
24 exhibition going on in the library and somebody wanted to make
25 a digital display so they could put it in some sort of

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1 exhibition. I'm just throwing that out there without much
2 thought. Or some other situation where there might be some
3 reason to use part of a work under a Fair Use circumstance, and
4 there might be some reason why there was a need to use some
5 part of some work, but not millions and millions of books
6 without looking, without checking.

7 That upsets the balance that Congress enacted in
8 Section 108; and that balance is what Congress has done again
9 and again when it's been faced with the intersection of new
10 technologies and existing owners. It has to weigh the balance
11 of the owners with a new technology.

12 THE COURT: I understand your argument -- I think I
13 do -- but how would purchasing authorized copies of additional
14 works, electronic war print, have allowed defendants to create
15 a searchable database or provide access to copyrighted works to
16 blind students?

17 MR. ROSENTHAL: How would the defendants --

18 THE COURT: I mean, you argue that the defendants
19 can't make unauthorized copies to save the expense of
20 purchasing authorized copies, right?

21 MR. ROSENTHAL: Yes.

22 THE COURT: So, I guess the question is, how would
23 purchasing authorized copies of additional works have allowed
24 defendant to create a searchable database to provide access to
25 copyrighted works for blind students, for instance?

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1 MR. ROSENTHAL: Well, the issue of the blind is
2 governed by another section of the copyright law, Section 121,
3 which again very carefully delineates the circumstances under
4 which an authorized entity -- and the defendants here are not
5 an authorized entity -- can make copies of works in certain
6 formats for use by visually disabled students or otherwise.

7 And, again, in that instance, Congress weighed the
8 rights of the various stakeholders, including profound concerns
9 over security which were governed by saying it has to be in
10 certain specified formats, and the interest of the visually
11 disabled and came up in Section 121 with a mechanism for
12 deciding when and how that could be allowed.

13 Also, defendants could have gone to individual rights
14 holders and asked individual rights holders for permission to
15 have their books made available under certain circumstances for
16 visually disabled students. They didn't do that. They just
17 copied everything. Had that done that --

18 THE COURT: You think that would have made it OK if
19 they had gone and asked?

20 MR. ROSENTHAL: If they had asked permission of rights
21 holders and rights holders gave --

22 THE COURT: I don't even think that's conceivable, but
23 I gather you do.

24 MR. ROSENTHAL: How do I think it's conceivable? It
25 might be difficult for them to get every single author of every

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1 single book to agree to do that, but they could have asked lots
2 of different organizations, lots of different authors, lots of
3 different publishers for that right. Authors traditionally
4 have provided works for visually disabled people for no charge.
5 There are provisions in publishing agreements allowing
6 publication in Braille and other formats, but just because you
7 can do it doesn't mean you're allowed to do it. In those
8 circumstances, there would have been --

9 THE COURT: Just because you can ask doesn't
10 necessarily mean you have to ask.

11 MR. ROSENTHAL: Well, that's true, your Honor, but
12 the -- I'm sorry, I lost my train of thought.

13 It is true, but, your Honor, if somebody had asked for
14 permission for visually disabled to use under certain
15 circumstances with certain accountability, such as careful
16 security provisions, making sure the formats were correct,
17 making sure that there were protections against unauthorized
18 use, then that might have been worked out.

19 In fact, in the proposed settlement of the *Google*
20 *Books* case, which was rejected by the Court, but which was
21 backed by the visually disabled, including the National
22 Federation for the Blind as well as the Authors Guild, there
23 was a very detailed mechanism for making books available for
24 visually disabled users.

25 So it's not that it's impossible to do it. It may be

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1 impossible to do on a scale that the defendants want here which
2 is every single book ever published.

3 THE COURT: I'm not sure that the every single book
4 ever published has much to do with my concern. You have to
5 read these laws, it seems to me, in conjunction with other
6 laws. If you do read the copyright law and juxtapose it with
7 the American Disabilities Act, it seems to me that you now have
8 the ability to provide equal access to the blind, and that you
9 have an obligation to do so, or the defendant has an obligation
10 to do so. What do you think about that?

11 MR. ROSENTHAL: I think there is a problem with that
12 argument which basically says that once you've done something
13 illegal, like make multiple copies of all of the books, then
14 you're going to argue well now that we've done this, we have to
15 make it available to everyone.

16 THE COURT: I didn't think this was their argument.

17 MR. ROSENTHAL: I think that basically is, and under
18 the ADA, every entity with 15 or more employees would be
19 required then to make their books available to visually
20 disabled if they were there. So, once the use has been made,
21 once you've made the copies, then you have to provide them to
22 the visually disabled.

23 THE COURT: But that's only if you've broken the law.
24 My concern is whether looking at the ADA and juxtaposing it
25 with your concerns, they did break the law or they didn't. It

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1 seems to me that there is a good argument to the effect that
2 they didn't break the law in the first place and then you
3 wouldn't have any argument at all.

4 MR. ROSENTHAL: If they didn't break the law by making
5 the copies --

6 THE COURT: Yes.

7 MR. ROSENTHAL: -- giving it to Google.

8 THE COURT: Yes.

9 MR. ROSENTHAL: Keeping them on their servers, doing
10 the orphan works program.

11 THE COURT: Mr. Rosenthal, this is not a trick
12 question. All I'm trying to understand is how you interplay
13 your concerns about the copyright law with Congress's concerns
14 about the Americans with Disabilities Act. And I don't know
15 how you do that. It's just a question.

16 MR. ROSENTHAL: Your Honor, I understand the question,
17 but the question really is which does the tail wag the dog or
18 does the dog wag the tail. Here, the copying of all these
19 works is illegal. Now it exists, and now they're saying, well,
20 since we have this gigantic database, we have to make it
21 available for the visually disabled. That's essentially their
22 argument. Our position is they had no right to do this in the
23 first place.

24 THE COURT: I think I got it.

25 MR. ROSENTHAL: Your Honor, none of the authors in

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1 this case, none of the organizations have any interest in
2 depriving visually disabled people of access to works. The
3 question is under what circumstances do we do it, under what
4 accountability and under what security.

5 And it's interesting, your Honor, that while we hear a
6 lot about the visually disabled in this case, there are only 32
7 registered visually disabled users at the University of
8 Michigan who even signed up for the years the HathiTrust has
9 been in place, who even signed up for the right to do this. So
10 we're not disrespecting that right. It's incredibly important
11 to them. This is not really what this case is about.

12 THE COURT: The fact that they didn't sign up doesn't
13 really mean that there aren't an awful lot more of them.

14 MR. ROSENTHAL: I imagine there are a lot more of
15 them, but they're not pining for use of the HathiTrust digital
16 database, despite all we saw in the papers what a wonderful
17 tool it is.

18 THE COURT: You may well be right about that. I don't
19 really know. My guess is this is an advantage that they didn't
20 have before, so that all of them would, if they were aware of
21 it, at least sign up for the idea that they should have it. Be
22 that as it may --

23 MR. ROSENTHAL: Your Honor, when we talk about -- I
24 think our papers address the 108 issues. We've briefed it more
25 than once, to put it mildly, about how the defendants have

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1 walked all over the requirements of Section 108. So I want to
2 talk about a little bit about Fair Use.

3 Our position is there is no Fair Use justification for
4 making millions of copies, but if you look at the Fair Use
5 factors, the first and most critical factor is, is this
6 transformative. In this case, the cases cited by defendants
7 from the Second Circuit are all the kind of cases that we've
8 all had, Fair Use cases we've all had for years. It is the use
9 of a piece or maybe a couple of pieces of preexisting material
10 in a completely different work.

11 For example, they cite the *Bill Graham Archives* case
12 over and over again. That case involved seven thumbnail-sized
13 pictures of Grateful Dead posters in a 400-plus page book with
14 2,000 images, *A Biography of The Grateful Dead*. They cite your
15 Honor's *Hofheinz* decision which was the use of 40 something
16 seconds of clips from horror movies and a documentary about
17 horror movies. Those are the typical Fair Use cases where
18 somebody uses one piece of preexisting material or a few pieces
19 in some completely new work. Those cases are not cases like
20 this where somebody is taking millions of copies.

21 And there is nothing transformative about what the
22 defendants did here. I'm talking about what the defendants
23 did, not some theoretical end user. Defendants' libraries are
24 in the business of buying books for preservation and collection
25 purposes. They are the centers of education. They buy books

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1 from authors. Authors sell books. Many authors sell books,
2 more books to libraries more than anybody else.

3 The HathiTrust digital archive makes additional copies
4 of books for exactly that same purpose -- to preserve and to
5 collect. That's not transformative. Just as the use in the
6 *MP3.COM* case in this district where defendants made MP3 copies
7 of CDs, that's not transformative because you're simply taking
8 the existing work, you're putting it into a different format
9 but the purposes of the use is exactly the same thing. It's
10 not transformative.

11 The case that should be governing this court is the
12 *Texaco* case, *Geophysics v. Texaco* where Texaco made multiple
13 copies of scholarly journals that they had bought for
14 preservation and archival purposes. The Court said that's not
15 Fair Use. It's not transformative. You're keeping them for
16 the exact same purpose

17 THE COURT: What do you think about *Perfect 10 v.*
18 *Amazon*? Doesn't that seem to you to be fairly close to this
19 fact pattern? Maybe not the gigantic numbers here, but
20 certainly wholesale copying.

21 MR. ROSENTHAL: *Perfect 10*, your Honor, is a case that
22 has similarities but is different in some incredibly important
23 ways. The most important way is that in that case and the
24 other Ninth Circuit cases that dealt with search engines, in
25 those cases, the works were already on the internet in digital

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1 form. So, when Google does its search engine and makes
2 thumbnails so people can find and point users to where it
3 already is on the internet, the works are already there. The
4 rights holders have authorized the works to be on the internet.
5 They are there.

6 The situation is very, very different with books.
7 Authors spend years creating books, while most of what's on the
8 internet may be -- not everything -- very quickly. Authors do
9 not permit digital copies of their work to just sit on the
10 internet where they can be used and copied and viewed by people
11 without payment.

12 So, the whole underlying premise of *Perfect 10* and the
13 other search engine cases are that was a means by which
14 thumbnails were made to find on the internet something that was
15 already there. In this case, the books are not already on the
16 internet. They're not available. There is no digital copy --

17 THE COURT: Here the concept was, as it was in *Kelly*,
18 as I understand it, and I am not a big expert in this area, as
19 you can probably glean from my questions, it seems to me that
20 what was happening in *Kelly* was not far off here. In other
21 words, there was found to be transformative and all there was
22 copying to produce exact replicas just like this of artistic
23 works and displayed in thumbnail form on the internet so as to
24 facilitate searches, which is essentially what I thought the
25 defendant was doing here, was putting up enough to facilitate a

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1 search.

2 MR. ROSENTHAL: So there are several distinctions, one
3 of which was the distinction about the works in *Perfect 10* or
4 *Arriba* were already on the internet.

5 THE COURT: I didn't forget what you said.

6 MR. ROSENTHAL: Also in those cases, the works were
7 copied for purposes of making thumbnails, and then they were --
8 at least in one case explicitly, but I think it's true in all
9 of them -- discarded. So nobody kept multiple copies of the
10 entire works on servers where they would be theoretically
11 available and pose a security risk for users everywhere. The
12 thumbnails are not --

13 THE COURT: I'm not sure what the security risk that
14 you keep talking about is.

15 MR. ROSENTHAL: Your Honor, so there are multiple
16 copies of the HathiTrust database sitting on servers at the
17 University of Michigan and University of Indiana. There are a
18 number of, I think over 90, people at those universities who
19 have access to that database and can view full -- can view
20 those files, both the image and text files, fully. So there is
21 a risk there. There is the risk of hacking or otherwise theft
22 into the libraries.

23 Every day we're reading in the papers situations
24 where, the recent one with Linked-In and there have been issues
25 at the major technology companies. People are hacking into

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1 systems and stealing digital works.

2 There was the situation at MIT referred to in our
3 papers where somebody broke into the MIT library, with the idea
4 of stealing millions of books and making them publicly
5 available on a web site.

6 So, unlike images in situations like *Arriba* or *Perfect*
7 *10* where there is already an image on the internet and all
8 Google is doing is pointing you to that, here they are putting
9 the works of authors at a significant security risk because
10 with a thing like a book, once it's out, if books start finding
11 their way onto the kind of peer-to-peer files sharers, the
12 Napsters of the world, the genie can't be put back in the
13 bottle, and the damage to authors can be tremendous. All of
14 that is done without the authors having a say in whether or how
15 that is going to be done.

16 When Congress passed 108 and Section 121, it thought
17 very carefully about the market for the books and the security
18 risks. That is why Section 108 was amended to allow digital
19 copying under very specific limited circumstances as part of
20 the DMCA with a balance with the rights of libraries and
21 archives and the concerns about marketing security of the
22 authors.

23 That tension has been going on since at least 1961
24 when the Copyright Act of 1976 first began to be considered
25 when the various stakeholders argued about the issues of the

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1 libraries being able to make full copies and what the
2 implications of that were going to be for market and security
3 purposes. 121 and 108 reflected Congress's balancing of those
4 interests. Defendants have upset that balance.

5 So I just wanted to talk for a moment about market
6 harm because defendants, and we touched on already defendants,
7 argue that, as I started at the very beginning here, that there
8 is no market for any of -- there can't be a market because the
9 use was so great that they couldn't possibly have afforded to
10 pay for all those works or it would have been unwieldy to do
11 so.

12 Defendants in this case have put forth declarations
13 from numerous authors and rights organization representatives
14 that show that authors are damaged because they sell books to
15 libraries and this took sales away, because they have the right
16 to decide when they do and don't want digital copies to be made
17 of their works, because there are merging works, there are
18 merging markets for digital works that are popping up all the
19 time now. As the world has changed and more and more people
20 are going back and looking at works that may be out of print or
21 may not be selling and making them digitally available,
22 defendants are threatening that market and because of the
23 security interest that we talked about at some length here.

24 THE COURT: I don't like to beat this to death, but I
25 spoke to you earlier, but I wrote you in July and you wrote

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1 back about my concern that the Copyright Act precludes
2 associational standing, and I got back a letter from you, but
3 in each time that we talk about -- and, again, it's probably my
4 fault because of my naivety about copyright law -- but each
5 time that you responded with arguments they did about Hunt and
6 the Constitution, but that really wasn't my question.

7 My question really is do they have standing or do
8 associations have standing under the copyright law in the first
9 place, because that would get rid of my whole lawsuit here, and
10 I could go on to other things. Well --

11 MR. ROSENTHAL: It wouldn't get rid of your whole
12 lawsuit.

13 THE COURT: No, I said it qualifying.

14 MR. ROSENTHAL: There would be lots of plaintiffs and
15 also associational plaintiffs.

16 THE COURT: 116.

17 MR. ROSENTHAL: That own works themselves.

18 But, yes, your Honor, they do have standing,
19 constitutionally and otherwise, because the question of whether
20 or not a third prong of the Hunt Test as to whether the
21 individual author has itself have to have a right is
22 prudential, it's something the Court can decide in the interest
23 of equity and of judicial efficiency whether or not it makes
24 sense to have those rights adjudicated in one place.

25 THE COURT: Judicial efficiency would get rid of it.

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1 MR. ROSENTHAL: The reasons that we wrote the letters
2 to you, your Honor, the whole reason -- and I may be saying
3 something the Court knows -- the reason we wrote the letters
4 was because between the time we filed our motion for judgment
5 on the pleadings, or defendants moved for judgment on the
6 pleadings and we opposed on the associational standing ground,
7 and there were three briefs in that matter, Judge Chin in
8 *Google Books* case faced with the same issue decided that the
9 associational plaintiffs did have standing to go forward in
10 spite of the fact --

11 THE COURT: That was a little different.

12 MR. ROSENTHAL: It's different in the sense it's a
13 class action rather than individual actions, but he went out of
14 his way to say that because defendants had not bothered to look
15 before they copied everything, that it wouldn't be fair to now
16 make every single association come in and prove that every
17 single member owned his work at this stage of the case.

18 Your Honor, I submit that if there is a finding for
19 plaintiffs in this case, we can have a mechanism, as there was
20 in the *Itar-Tass* case the Second Circuit wrote about or the
21 *Napster* case. There could be a mechanism by which, if there
22 are really challenges to the ownership by the associations to
23 those works, we can address them at the remedy phase. Most of
24 them are foreign owners where there is no U.S. copyright
25 required, but we can come in and show exactly which works are

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1 owned and they can say whether they are or aren't in the
2 HathiTrust database. We don't have to do this stage and
3 deprive all these authors of the right for their day in court
4 because judicial efficiency would be very hard for all of them
5 to come in and start bringing claims.

6 THE COURT: That's one type of judicial efficiency.

7 MR. ROSENTHAL: Well, right.

8 Finally, I just want to talk about marketing works for
9 one moment because it tends to get forgotten and defendants in
10 their briefing have put it at the very end of their brief, and
11 basically said if you are really going to address that we
12 should have more briefing, which is really astonishing given
13 the fact I think we filed six briefs already in this case.

14 Orphan works -- there is simply no justification for
15 defendant's orphan work program. They came up with a system
16 where they identified works where they said we can't find the
17 owners, and if no owner comes forward in 90 days, we're going
18 to make them available for viewing and downloading in certain
19 circumstances. We filed this lawsuit in that immediate time
20 frame, at least two of the plaintiffs works were found to be
21 orphan works. People came out of the woodwork and said, wait a
22 minute. Those aren't orphans. In one of your declarations,
23 the head of the Author Guild explained that he was able to find
24 the owner of one of the orphan works with a Google search in a
25 matter of minutes.

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1 Now defendants have said we've suspended the orphan
2 works program, therefore, you can't adjudicate it here.
3 Despite numerous opportunities, they've never said they ended
4 it. They simply said we're not going to do it now. We're
5 figuring out how to re-figure it and we'll do it later.

6 The orphan works program essentially is taking
7 copyrighted works, making them fully available without
8 permission, without compensation, without accountability to
9 copyright owners. Congress has had orphan work legislation
10 before it and hasn't acted yet. That doesn't give the
11 defendants the right to simply decide it is time to take the
12 law in their own hands and decide, OK, Congress won't do it,
13 we're going to do it ourselves. So the orphan works program,
14 leaving aside everything else in this case, is a clear
15 copyright infringement.

16 THE COURT: Thank you.

17 I will be glad to hear from your adversary, if one or
18 more of them have something to say.

19 MR. PETERSEN: Thank you, your Honor. I know there
20 are a lot of facts for your Honor, but I think the easiest fact
21 in terms of resolution of the motions is really this, this core
22 fact, your Honor: You cannot read plaintiffs books through the
23 HathiTrust Digital Library unless you are print disabled. The
24 HathiTrust Digital Library does not distribute plaintiffs
25 works, it does not display plaintiffs works, but scholars can

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1 use the HathiTrust Digital Library to find books but not to
2 read them, for purposes of scholarship and to paraphrase
3 Wordsworth "to voyage the seas of thought."

4 What is the HathiTrust? Your Honor, the HathiTrust is
5 a collection of books in digital format that are put to very
6 discrete, very limited uses. And there are three, your Honor:
7 There's search; there's providing access to the print disabled,
8 which my colleague, Mr. Goldstein, will talk about in more
9 detail; and there's preservation.

10 Now, we submitted a declaration from a remarkable
11 scholar named Dr. Stanley Katz of Princeton. There is a lot
12 remarkable about Dr. Katz, but one of the most remarkable
13 things through our declarations, he talks about the evolution
14 of library search starting back in the early 1950s when he was
15 an undergraduate and how that process worked and continuing
16 right through the current day. He talks about the
17 transformative changes in scholarship that are wrought by full
18 text digital searching. He talks about in the Fifties that
19 when he wanted to find a book, he had to go -- we all remember
20 books from university -- had to go to that card catalog system,
21 flip through it with very limited information -- information
22 such as author, and subject matter and publisher, and so if
23 some piece of information you were looking for was in the book,
24 but it wasn't captured in that card --

25 THE COURT: Are you saying, Mr. Petersen, the fact

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1 that it isn't there in toto, the books, but rather these are
2 sort of like indexes that makes the copyright law unusable in
3 this case?

4 MR. PETERSEN: I'm saying it's a transformative
5 purpose, your Honor. My clients have not copied books for
6 purposes of allowing people to come in and read it. That would
7 be copyright infringement. I think in that case plaintiffs
8 would be right in they're saying that's theft. But that is not
9 this case, your Honor. It's a use to help people discover
10 books, but not to read them.

11 THE COURT: What about his position that you didn't
12 ask anybody for permission, including authors, and you went
13 right ahead and copied maybe we can argue what copy means,
14 7 million books?

15 MR. PETERSEN: That's the nature of Fair Use, your
16 Honor.

17 THE COURT: That's Fair Use.

18 MR. PETERSEN: That is Fair Use, your Honor. I would
19 just like to address, since your Honor brought it up, this
20 concept of, well, you can't copy lots and lots of books, and if
21 you do, that is not entitled to Fair Use. As your Honor picked
22 up earlier, *Kelly Arriba Soft* dealt with millions of works that
23 were copied in connection with that search index in *Kelly*
24 *Arriba Soft*. The *iParadigms* case in the Fourth Circuit dealt
25 with a hundred thousand student papers uploaded to that server

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1 per day. In fact, there was a very interesting point made in
2 the Court of Claims back in the Seventies about the number of
3 works that are copied in Fair Use. The Court said, and I'll
4 quote: "In view of the large numbers of scientific personnel
5 served in great size of the libraries, the amount of copying
6 does not seem to us to have been excessive or disproportionate.
7 The important factor is not the absolute amount." And it goes
8 on. That's *Williams & Wilkins v. U.S.* 487 F. 2d 1345.

9 So Fair Use is not a game of numbers, your Honor. If
10 I take one copy of one word of some best seller and I scan it
11 and put it on the internet, that's infringement.

12 If I take, as the libraries have done, the entire
13 corpus of works and put them to very limited uses, that's Fair
14 Use. There's no harm to a market, as I'll go into detail in a
15 moment. It's transformative purpose. It's Fair Use, your
16 Honor.

17 Your Honor, with the Court's indulgence -- and
18 plaintiff's counsel alluded to it -- I would like to show a
19 demonstration, if your Honor would find it helpful just to put
20 this service in context if that would be OK.

21 THE COURT: I can't tell if I will find it helpful
22 yet, but I'll be glad to watch.

23 MR. PETERSEN: Thank you, your Honor.

24 Just to start before we actually could play just to
25 set this up. Imagine, your Honor, you're a student at the

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1 University of Michigan's pharmacology department, and you want
2 to learn about medicines that could cause anaphylactic shock.
3 Anaphylactic shock is a extreme allergic reaction that in
4 certain circumstances could cause death. So if you're that
5 student and you have a term paper due and you're talking about
6 drug interactions that could cause an individual to go into
7 anaphylactic shock, under the old way of searching, searching
8 the bibliographic information author, subject matter, you could
9 run a search that would look a bit like this.

10 What this is showing on a HathiTrust word site, there
11 are two tabs, there's a catalog search tab which is a way to
12 search that runs before the HathiTrust full text searching
13 mechanism. And if you enter anaphylactic shock -- this is in
14 our papers of John Wilkins' declaration -- there are screen
15 shots of this. We are going to show you how it actually works
16 essentially in realtime. Those are the fields that you're
17 limited to in a catalog search. Go back up, you search all
18 fields and you hit search, and you return three books. Those
19 are the books that have anaphylactic shock essentially in the
20 subject matter.

21 Now, in contrast, a search over the actual corpus, the
22 full text of these works, enter the same search term in full
23 text search, anaphylactic shock, it finds, as you can see, far
24 more works. You can then do refined searches and it actually
25 will narrow it down, but it shows you the body of scholarship

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1 that would be available to that student of Michigan in the
2 pharmacology department if they wanted to learn about
3 anaphylactic shock.

4 Now, focusing on this particular book, it happens to
5 be in copyright. You can see full view is not available.
6 There is no way for that student to read that work online.
7 It's not available to be read.

8 If the student wanted to find that book, I'm going to
9 show you in a moment how the student would do it. Go in, do a
10 world Cat search, find the nearest library close to us, and
11 there they are, it's at SUNY's Health Science Center in
12 Brooklyn. If you want a copy of that work, the student has to
13 go and check out that work. If it's available and it's in
14 print, and you can find it through Amazon, they could buy that
15 work. It's a new service with tremendous power and potential.
16 But the way to actually get the book is the same way it always
17 worked: You need to go to your library or you need to buy the
18 book. It's the fundamental reason why when plaintiffs talk
19 about theft and stolen, that they're fundamentally wrong.

20 The interesting thing is plaintiffs in response to all
21 the proofs that we put in, they said, I think, they said we
22 applaud the value to the HathiTrust. We share authors after
23 all, we share the values of the HathiTrust, but this is our
24 property, and we have the right to say no one can use it
25 without our permission. It is essentially -- and in fact, a

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1 board member of plaintiff's Authors Guild goes so far --
2 plaintiffs quote this in their papers. Not only did he say it
3 during a deposition, but they've actually highlighted it in
4 their reply papers. He said, it's my baseball, and you can't
5 take my baseball. It's my baseball.

6 Your Honor, copyright does not arise from natural law
7 conceptions of property ownership. That is never the way
8 copyright law has worked. It's a creature of statute with a
9 carefully calibrated mission to promote the progress of
10 science.

11 As the Court explained in the *Sony Betamax* case, "The
12 monopoly privileges that Congress may authorize were neither
13 unlimited nor primarily designed to provide a special private
14 benefit. Rather, the limited grant is a means by which an
15 important public policy may be achieved."

16 Now, your Honor, we briefed extensively the four Fair
17 Use factors. Your Honor is aware that in this circuit, as most
18 circuits, factor one is the most critical factor, the purpose
19 and character of the use. Here it is overwhelmingly
20 significant that my clients are non-profit actors, and the
21 purposes behind this service are for scholarship, teaching and
22 research preamble uses that are called out in Section 107 as
23 tilting strongly in favor of finding for the plaintiffs on the
24 all important factor one. There really can be no question that
25 what the libraries are doing is transformative, your Honor, and

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1 your Honor is exactly right to bring up *Arriba Soft* and talk
2 about in that case the Ninth Circuit found that "approving
3 access to information on the internet versus artistic
4 expression is a different type of purpose." When we talk about
5 purpose and character and transformative use, what we're
6 talking about does the new use supersede the old or does it add
7 something new.

8 Judge Posner, I think, put it in the *Ty* case extremely
9 aptly, what we're talking about does the new use substitute for
10 the old --

11 THE COURT: Mr. Rosenthal believes that the
12 distinction that in these cases it was already on the internet
13 is determinative so that the transformative element really is
14 not satisfied.

15 MR. PETERSEN: But there is no reason for believing
16 that, your Honor.

17 THE COURT: Well, I am trying to get your thoughts on
18 that.

19 MR. PETERSEN: I understand, and I'm sorry, your
20 Honor, I will get there. It is essentially -- the most
21 fundamental point is these were published works. So the fact
22 that they were published on the internet in *Perfect 10* and
23 *Kelly v. Arriba Soft* versus here published and in the library's
24 collection, they purchased these books. That's the fundamental
25 thing. These aren't unpublished works. They concede that

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1 these are all published works.

2 Ordinarily when we deal with the internet, case law
3 from kind of pre-internet age is applied to the internet.
4 Courts look at it and say there is no reason to treat it any
5 differently because it's on the internet. Here, it is somewhat
6 slightly more unusual that you have these cases that came out
7 on the internet, but there really is no reason they wouldn't
8 apply physically. It just so happened that we had these cases
9 come out first about the internet and then we have this
10 technology that allows us to digitize published works the
11 physical works.

12 THE COURT: I didn't mean to interrupt you if I did.

13 MR. PETERSEN: Absolutely fine, your Honor.

14 Also, want to talk a little bit about market harm.
15 The fourth Fair Use factor, the market harm factor, examines
16 the effect of the use on the potential market for value of
17 copyrighted work.

18 Plaintiffs concede that there is no licensing market
19 for digitization of library collections for the purposes set
20 out in the HathiTrist. We asked them very detailed
21 interrogatories about how they're harmed by the service. What
22 they told us was they could not identify "any specific
23 quantifiable past harm or any documents relating to any such
24 past harm of any kind. They couldn't identify any revenues or
25 other earnings of any kind generated or expected to be

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1 generated in whole or in part for archiving research, full text
2 search or use by the blind."

3 So the question becomes is a market likely to develop.
4 For that we retain the services of a renowned economy, Joel
5 Waldfogel. Dr. Waldfogel examined the market in detail. He
6 looked at what the cost would be under a licensed model. If a
7 player came in and said we want to run a business about this.
8 We're going to get these rights. We're going to have this
9 digitized corpus and we're going to license entities like the
10 libraries. What he determined is just the digitization alone
11 being \$569 million. That's not even addressing all the
12 transaction costs that would entail actually licensing these
13 works and all the license fees.

14 Then he compared the types of licensing revenue that
15 such an actor could actually receive from libraries, parties
16 that were not interested in licensing the work for purposes of
17 providing access to the work themselves, but simply to allow
18 searches to be done and simply to preserve those works and
19 simply to enable the print disabled to receive those works.

20 THE COURT: One of the things that Mr. Rosenthal
21 mentioned -- not exactly, but close -- is concern about the
22 digital, digital sayings creating some new security risks for
23 all of the digital works. What is your view on that issue?

24 MR. PETERSEN: Your Honor, the libraries very deeply
25 share that concern. I think any organization that guards

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1 information on the internet such as banking, so much now is
2 done where people can access information. I can sit home in my
3 house on the weekend and tap into our work database. It has
4 all this confidential information. There are tremendous
5 amounts of expertise developed to protect that sort of
6 information -- banking, to allow me to tap into my firm's
7 network remotely, to protect things as the HathiTrust library.

8 The interesting thing about plaintiff's submission on
9 the point of security is that plaintiffs have submitted
10 testimony from an economist that says, oh, this could be
11 hacked. That's essentially it. He was actually examined in
12 the Google case, and they said is this your expertise, and you
13 examined Michigan security protocols, and he admitted he wasn't
14 really that familiar with Michigan security protocols. Then he
15 also said something that I find remarkable from a witness
16 submitted on summary judgment. He said, I wouldn't be the
17 person to do that, but I could find you someone who could.

18 So we in response to that submitted a detailed
19 declaration from Cory Snavelly from the University of Michigan.
20 He has firsthand knowledge of the all of the security
21 protocols. He talks in detail all of the steps that are taken
22 to protect the security of the corpus, all the firewalls, all
23 the login identifications, all the login information that's
24 created. And the proof is in the pudding, your Honor, because
25 there has never been a breach. There's no evidence there has

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1 been a breach that has allowed any unauthorized individual to
2 access any copyrighted material. That's the most fundamental
3 point.

4 The HathiTrust has been certified by a reliable
5 repository, by the Center for Research Libraries. So, it's
6 certified, we spend a tremendous amount of effort protecting
7 it, and it's really no different than other databases that are
8 kept confidential and privileged.

9 That doesn't mean hackers aren't out there. Just like
10 banks do, just like my employer does, just like it's done day
11 in and day out in this country in the global economy, steps are
12 done taken to protect these databases that are vital and
13 crucial to our ability to compete in the global marketplaces to
14 have these services, to leverage the benefits of them, and to
15 attempt to mitigate the risk --

16 THE COURT: It's balancing issue, and you come out on
17 your side.

18 MR. PETERSEN: Very much so, your Honor.

19 THE COURT: Another point that was raised both at oral
20 argument here today and I guess in the briefs, essentially your
21 adversary -- I'm not sure how it plays out actually, but I
22 thought I would get your view, essentially the plaintiff is
23 saying that you're saying that it was OK for the libraries to
24 purloin all these works because they couldn't afford to buy
25 them. You heard him say how expensive it would be if they were

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1 to go out and you were to go out and try and buy them. I am
2 not sure how that cuts. But what is your thought about it in
3 any event?

4 MR. PETERSEN: Your Honor, I think it is an
5 interesting rhetorical device. Really what we are talking
6 about, and we submitted a declaration from the economist,
7 talking about the market is very pointed evidence going to is a
8 market likely to develop. On that issue, it's entirely
9 appropriate to have someone look at the costs. If no market is
10 ever going to develop, well then there's no fourth factor harm.

11 So it's going to a very particular issue that's
12 relevant to the Fair Use analysis, which is if this was not
13 Fair Use, wouldn't a couple years where we have some
14 organization.

15 Your Honor, we also deposed a representative of
16 Copyright Clearance Center and asked Copyright Clearance Center
17 about their plans to exploit these types of markets. For
18 example, the questioning was put to that witness, is there
19 anything in the 2011 to 2013, three year strategic plan
20 regarding CCC licensing the use of digitized versions of
21 textual works in connection with full text searching. And
22 while the CCC designated that transcript confidential, and so I
23 can't say it in open court, it absolutely does, your Honor,
24 it's in our papers, it does undercut entirely the notion that
25 some market is going to develop.

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1 The other interesting thing I hear plaintiffs saying
2 in their papers, although it wasn't really said today, was this
3 notion of don't rule, your Honor, in favor of Fair Use, even
4 when the factors point in that direction. Give Congress a
5 chance to look at this. Those are the exact same arguments
6 that were made in the *Sony Betamax* case in the early Eighties.
7 This is what they urged the trial court and all the courts, and
8 the trial court and Supreme Court both disagreed this is new
9 technology. It's new. We need time to analyze it. It's
10 policy. Let Congress do it.

11 Both the trial court and the Supreme Court in *Sony*
12 said no, that's not what judges do. I apply current law, and
13 the fact that it's a new technology and the fact that Congress
14 may or may not act, that's not relevant. What is relevant is
15 let me look at Section 107. Let me apply the Fair Use factors
16 and let me see which direction they point. The court did that,
17 and now 30 some odd years after *Sony Betamax* Congress still has
18 not acted about this new technology of VCRs, your Honor.

19 I also want to briefly address an argument that I
20 heard plaintiff's counsel make about we care about providing
21 access to the blind and print disabled. The thing about that
22 is I examined, I deposed the secretary of the Authors Guild,
23 Pat Cummins. I also deposed another one of the plaintiffs,
24 Mr. Ronning. And I put those questions directly to them. I
25 asked Ms. Cummins: So you do not believe the print disabled

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1 should have access to these works? Her answer was a flat no.
2 I asked Mr. Ronning: You have no understanding of how a U.S.
3 student with a print disability would obtain access to your
4 works. His answer: No. Why should I?

5 So, maybe plaintiff's counsel shares this goal
6 providing access to print disabled, but my examination of these
7 witnesses tell me that the actual authors themselves do not,
8 unfortunately.

9 I want to say just a little bit, your Honor, about the
10 orphan works project. It's a project that never went forward
11 to the second phase. There were two phases to it. One is to
12 do research to identify potential orphans, but then as the
13 project was announced, we extremely limited distribution on a
14 one-to-one basis so for as many copies as that library had, it
15 would be distributed once an orphan was identified in public
16 comment, the project never went past public comment phase.
17 They stopped it. John Wilkins gave declaration testimony
18 saying, we do not know whether or how the NWP will continue.
19 There has never been a distribution of a work pursuant to the
20 OWP. So we believe it's not ripe for adjudication, and there
21 has been no infringement of a 106 right. So, if any party is
22 entitled willed to summary judgment, it's the libraries on that
23 issue.

24 If your Honor is to entertain and take the facts as
25 the libraries stated as to how that project would have worked

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1 back when it was contemplated to go forward, our papers lay out
2 why those uses are in fact protected by Fair Use and actually
3 are protected under 108 as well.

4 Your Honor, plaintiffs ask this Court for equitable
5 relief, but the equities are not in their favor. It has been
6 years now, six, seven years since the digitization was
7 announced --

8 THE COURT: You think all these authors are supposed
9 be to be essentially without their copyright, that doesn't give
10 them any equitable role in this decision that I have to make?

11 MR. PETERSEN: Well, they certainly is a legal claim.

12 THE COURT: Forgetting the legal claim.

13 MR. PETERSEN: But that's what I want to address, your
14 Honor, because the equities are this: All this time for all
15 these years, the libraries have been building this database of
16 works making limited uses and investing in protecting these
17 works. It was only a year ago that the authors saw fit to sue
18 the libraries. So all that time of building this database and
19 working, the libraries did nothing. Now they ask for --

20 THE COURT: Isn't this a little sort of sea change in
21 one the libraries are doing as opposed to what they have been
22 doing when these copyrights were issued years and years and
23 years ago? You don't think your demonstration is something
24 that is relatively new? I think you just got finished telling
25 me how new that was.

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1 MR. PETERSEN: That service went live in '08, your
2 Honor.

3 THE COURT: Yes, and that's relatively new in my book,
4 but I'm older than you are, I guess.

5 MR. PETERSEN: Well, your Honor, essentially they seek
6 this extraordinary relief of impounding and appraising all
7 these works, all of these marvelous works that gave birth to
8 all these wonderful scholarships to be put to new uses like
9 text mining, as we talk about in Dr. Smalheiser's (ph)
10 declaration. Their premise for doing so as, Mr. Styles (ph)
11 said, it's their baseball, but copyright is never treated, the
12 holders of copyrights as the owner of a baseball. Copyright
13 has always sought to achieve to allow people to use works that
14 ultimately is benefiting the public, not harming authors, and
15 serving the progress of science.

16 Your Honor, that is exactly what we have here. We are
17 benefiting the progress of science and are not harming authors
18 and using these works in new transformative ways. We
19 respectfully urge that your Honor grant our summary judgment
20 motion.

21 THE COURT: Let me hear a few words from
22 Mr. Goldstein.

23 MR. GOLDSTEIN: Thank you, your Honor. Good
24 afternoon.

25 THE COURT: Good afternoon.

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1 MR. GOLDSTEIN: The blind don't have a plan B, sir.
2 The only way for blind scholars to have equal access to the
3 content of research libraries, the only way for blind scholars
4 to have the same opportunities as their sighted peers to
5 conduct research is to do exactly what the HathiTrust has done
6 here; that is, not only to digitize university collections --

7 THE COURT: How is it as we heard a moment ago that so
8 few people are interested in this phenomenal opportunity?

9 MR. GOLDSTEIN: It's not so few people are interested,
10 your Honor. It is that so far the only school -- the
11 University of Michigan is the only school in the HathiTrust
12 that has taken the steps that were we're talking about here.

13 THE COURT: But even there, even in the University of
14 Michigan.

15 MR. GOLDSTEIN: It is a relatively new phenomenon
16 still, and --

17 THE COURT: So is the Ford but everybody knew about
18 it.

19 MR. GOLDSTEIN: Perhaps, your Honor, but the blind
20 have no less curiosity or desire to succeeded academically than
21 anybody else, and this tool is a powerful tool. So I don't
22 know where the 32 number comes from.

23 I do know though that even if the incidents of
24 blindness goes down greatly and so we have smaller numbers, it
25 is not at the end of the day a question of how many blind

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1 people there are in the general population but what are the
2 opportunities we give to those who are blind.

3 The HathiTrust has done more than just digitize its
4 collection. It's done so in a way that a blind person's
5 software can either localize the content or can see it on a
6 Braille display. The significance of that I think can be well
7 stated from recognizing, it's thought of as an ordinary thing,
8 I suppose, that for well over a century every day at the
9 Universities of Michigan, California, Wisconsin or any of the
10 other HathiTrust schools, freshman, graduate students,
11 professors with endowed shares and all manner of other
12 scholars, walk into their school libraries and can mine the
13 best reserve of knowledge and maybe even wisdom contained in
14 those libraries. There were two reason they can do that. One
15 is that they are members of those communities. And the other
16 is that they're sighted. And good comes out of those
17 activities every day.

18 Sight was required and had always necessarily been so
19 until now, but now these universities have made digital scans
20 of this collective and collective knowledge, and not just any
21 scans, but scans the blind can read.

22 Can there be any questions whether the numbers 32 or
23 15 or 5,000, but that the good that comes out of the research
24 and scholarship will be multiplied by adding others to that
25 daily occurrence, adding the blind and the many others with

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1 print disabilities to those who already engage in that
2 activity.

3 Now that it is possible for blind scholars to have
4 this opportunity, we would submit that they also have the
5 right, and that is where Mr. Rosenthal and I seem to part
6 company. I am glad that there are authors whose intentions are
7 good, but the time has long past that we have to be dependent
8 on the kindness of strangers. This is a matter of rights. The
9 right stems from societal commitment to equal access, one that
10 it has found its voice in numerous enactments in Congress; not
11 just the Americans With Disabilities Act that you mentioned
12 earlier, the Rehabilitation Act of 1976, and in the Doctrine of
13 Fair Use, because that has always granted the right to make
14 socially beneficial uses of copyright works without permission
15 and the Chafee unit.

16 As its preamble proclaims, the ADA is intended as a
17 clear and comprehensive national mandate for the elimination of
18 discrimination against people with disabilities. Thus, the arc
19 of the law is towards facilitating our shared goal of
20 eradicating, where possible, spurious discrimination.

21 And with respect to copyright law, I would suggest,
22 your Honor, it's pertinent to remember what the Second Circuit
23 has told us in the *Bill Graham Archives* case where they said,
24 and I quote, "The ultimate test of Fair Use is whether the
25 copyright laws goal promoting the progress of science would be

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1 better served by allowing the use than by preventing it."

2 When Mr. Rosenthal rises in rebuttal, he must
3 acknowledge that the goal of promoting the progress of science
4 would be better served by affording the blind the opportunity
5 to engage in research on an equal footing with their sighted
6 peers.

7 Only very rarely, your Honor, do occasions arise to
8 transform one of our national ideals from intention to reality.
9 This case is such a rare occasion. The Authors Guild has said
10 to you that this case is not about cutting off use to the
11 blind. From the perspective of the blind, this case is about
12 nothing but. He says that it is not their intention to cut off
13 use for the blind, but what they ask for is to cut off use for
14 the blind.

15 When you asked what was plan B, what would be the
16 other way of doing this, he espoused the notion of getting
17 releases from more than 7 million rights holders. You have the
18 70 percent he says that are in copyright, but then you've got
19 books that have illustrations and other pages that are owned by
20 a different copyright owner. So getting releases from more
21 than 7 million rights owners, many of whom are unknown, whose
22 works are now orphans. And I don't know, given the cost, how
23 he proposes this would be done. The blind didn't have a
24 problem paying my \$350 pro hac vice fee, but \$569 million to do
25 the digitizing after getting the rights releases is a bit of a

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1 steep price.

2 THE COURT: And the Bench and Bar Fund wants to thank
3 you for the \$350.

4 MR. GOLDSTEIN: Thank you, your Honor. I didn't think
5 that should go unmentioned.

6 So the Authors Guild are trying to interpose themself
7 between the blind and the contents of the library which would
8 prevent the ideal from being realized. What's disturbing about
9 this, Judge, is that doing so will not work any benefits for
10 the Authors Guild, even though letting in the blind would work
11 no harm on the Authors Guild. What do the plaintiffs get from
12 denying access to the blind?

13 This is a critical factor in two ways: One is the
14 obvious issue of market harm under Fair Use. Another is that
15 their motion did not address the question of equitable relief,
16 but we know the first requirement of equitable relief, and that
17 is that you must show an irreparable injury, one that will
18 happen or has happened, and they can't show that they're
19 entitled to equitable relief because they have never shown that
20 they are injured.

21 In fact, the record is to the contrary. We asked
22 interrogatories of the Authors Guild, and two of the answers
23 I'd like to read you in part because they simply take care of
24 the issue forever. We asked them about their revenues from
25 sales to the blind of digital copies. And they said

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1 "Plaintiffs respond that by tradition and industry practice,
2 authors generally do not receive royalties for the licensing
3 and sale of works distributed in specialized formats
4 exclusively for use by the blind or others with disabilities.
5 Accordingly, for the purpose of this litigation, plaintiffs are
6 not claiming that any revenues or other earnings of any kind
7 were generated or are expected to be generated, in whole or in
8 part, by the reproduction or distribution by defendants,"
9 meaning the HathiTrust "of copies of plaintiffs works for use
10 by the blind or other visually disabled persons."

11 In other words, they have just said, we won't lose one
12 penny of revenue because the HathiTrust is making these books
13 available to the blind.

14 We also asked them about the market for these books,
15 and they said they have not identified any specific
16 quantifiable past harm or any document relating to any such
17 past harm suffered as a result of the actions of defendants in
18 making books in fully accessible formats available for
19 libraries lending to persons who cannot access print versions
20 of such books. Or taking out lawyer-ese and putting in human
21 being language, they said what the HathiTrust is doing for the
22 blind hasn't hurt us economically, and we have no expectation
23 that it will.

24 Mr. Rosenthal mentioned the question of security and
25 the risk of security. I would like to address that briefly.

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1 The Authors Guild is not suggesting that if the digital copies
2 are gotten rid of, that the libraries also get rid of their
3 print books. How hard is it if they got the relief that they
4 asked for? How hard would it be for a pirate to pirate a book
5 from the University of Michigan library? Well, you'd need a
6 Xerox machine. Not hard to do at all.

7 Or if you wanted to put it on the internet, what would
8 you have to do? You'd have to ask that Kinkos or Fed Ex do
9 they also have a flat bed scanner? They would say yes. You
10 would scan the book in, and then you would put it up on the
11 internet. Indeed, every time a best seller like Harry Potter
12 goes out in print, pirate copies go out on the internet. So if
13 you get rid of the HathiTrust, you do nothing in that regard.

14 Now, the value that lies in the HathiTrust is in the
15 searching that Mr. Petersen has referred to and the data mining
16 and the access to the blind, but these are things for which
17 there is no market.

18 I also point out, the only record about piracy here is
19 what we made with the declaration of Mr. Fruchterman.
20 Mr. Fruchterman runs Book Share, which is Chafee authorized
21 entity. Unlike the libraries here, which has what I would call
22 boring books, the Book Share houses the hot books, the best
23 sellers, and Mr. Fruchterman doesn't use any security other
24 than what's called a fingerprint. That is, if somebody makes a
25 copy, somebody from the blind or other print disability makes

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1 an unauthorized copy, it shows up with that fingerprint and you
2 can go back to the person who made the unauthorized copy and
3 take appropriate action. What he said was, it's turned out
4 over years of experience that piracy is rare -- excuse me --
5 unauthorized copying is rare and none of it was done with the
6 intention of piracy.

7 THE COURT: Tell me something that may really not have
8 a great deal of relevancy, but with respect to the Chafee
9 amendment that you've now mentioned a couple of times, are all
10 libraries authorized entities under the Chafee amendment? I
11 gather plaintiff does not think so.

12 MR. GOLDSTEIN: They are not. They have to become
13 one, and that involves a couple of things: To become an
14 authorized entity, first of all, you have to be either a
15 governmental entity or a non-profit. I should explain an
16 authorized entity doesn't mean there's some third party out
17 there that says bless you, my son, you are now an authorized
18 entity. There is no external designated agency. You have to
19 make a non-profit or governmental entity.

20 Then what you have to do is to have as a primary
21 mission the reproduction and distribution of books in
22 specialized formats exclusively for use by the blind. I didn't
23 see the primary mission. It's a primary mission. All of these
24 universities operating through the HathiTrust are susceptible
25 to being -- the significance of the Chafee to this case is not

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1 just to distribution of University of Michigan students. If
2 Chafee applies, the University of Michigan can, as I understand
3 it, will make these books available to the blind of the United
4 States as required in the -- in the manner required by Chafee,
5 which is you have to have through a competent authority
6 certified proof that you are blind or otherwise print disabled,
7 which is what they are already doing at University of Michigan.
8 You go to the disability student services office, you present
9 your ophthalmologist's certificate or your neurologist's
10 certificate, whatever the nature of your print disability, and
11 you have to be certified and register. Then you have access to
12 the books.

13 So, can these entities be unauthorized entities if
14 they choose to be? The answer is absolutely. Because they
15 meet all of the qualifications. If there is one fact here that
16 makes this totally susceptible to resolution on summary
17 judgment, it is this: The Rule 56.1 statement that was done by
18 the universities extensively describe how the -- it was the
19 intention from the beginning to make these books available and
20 accessible to the blind. They did not contest the statement
21 that the HDL was designed specifically to enable libraries to
22 make their collections accessible in digital format to print
23 disabled readers. They didn't contest also that one of the
24 primary goals, one of the primary goals of the HathiTrust has
25 always been to enable people who have print disabilities to

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1 access the wealth of information within library collections.
2 With those two statements undisputed, it is imponderable to me
3 how the argument can be made that these entities aren't
4 qualified authorized entities.

5 If I could return, I wanted to make a final point on
6 this no harm issue. I think the precedent for where the
7 Authors Guild is in this case is the one found Aesop's fable of
8 the dog and the manger. The dog kept the hay away from the
9 horse, even though the dog could not eat the hay. This is very
10 much what it seems to me that the Guild is doing here because
11 in denying access to the blind, they will reap nothing.

12 On Fair Use, Mr. Petersen talked to you in great
13 detail about that, so I just want to make a few points I think
14 are very important. One is that making accessible digital
15 scans for the blind is transformative. The Authors Guild
16 actually hasn't argued otherwise in its pleadings, and it's
17 presented no evidence to the contrary. And they couldn't.
18 Reading a print book is a visual experience, so it's beyond the
19 ken of those who can't see. So if you make a print book, one
20 that a blind person can read, you transform it. And the
21 conversion from print to digital is simply a means to a new
22 use, a new purpose that couldn't be accomplished in its
23 original format.

24 Dr. Maurer put it well in his declaration where he
25 said blind students compete under a severe handicap, not for

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1 lack of sight, but to lack of accessed information in a world
2 in which information is the key to success.

3 You asked a question, or you mentioned after
4 Mr. Rosenthal talked about how this was all done without
5 permission, and I would note that Fair Use doesn't require
6 permission, but you asked a question about that. The Second
7 Circuit has said -- and I don't think there is a question of
8 bad faith here -- but even when there is, the bad faith of a
9 defendant is not dispositive of Fair Use defense. That was in
10 the *NXIVM Corporation v. Ross Institute* case where there was no
11 question but that there, unlike the libraries, the copies were
12 purloined. They took copies they didn't have a right to take,
13 unlike the libraries books, and the Court still upheld Fair
14 Use.

15 On the volume of copying, Mr. Rosenthal's theme when
16 he stood up, the volume of copying required to give the blind
17 equal access to the library is what's in the library. The
18 needs of a blind scholar are coextensive with those of a
19 sighted scholar, and what's appropriate to be in the research
20 libraries collection for the sighted is appropriate for the
21 blind scholar as well.

22 I'm reminded of a store of a constituent asking
23 Abraham Lincoln how long his legs were, and he said "long
24 enough to reach the ground." That's how comprehensive this
25 copying is, as much as necessary.

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1 I have already addressed the market harm issue. There
2 is none here. I would just note that we heard from
3 Mr. Rosenthal again this notion that it's the right of the
4 copyright holder to decide when and whether to make a
5 copyrighted material available to somebody. We have had this
6 notion before of absolute rights when it came to private
7 property. The first time I heard it was 50 or 60 years ago in
8 the context of "I have the right to refuse service in my
9 establishment to whomsoever I choose."

10 And our collective response was legislation that said,
11 no, the rights of private property must be exercised in the
12 context of our greater society and its requirements.

13 Well, long before that, Fair Use set that same balance
14 that the rights of public interest are balanced against the
15 rights of the copyright holder. And Fair Use is just such a
16 limitation. Here it allows the blind access to materials
17 because that vindicates a public interest, an interest that
18 even the Authors Guild admits exists, and, again, does no harm
19 to the copyright holder.

20 I'd like to turn a little bit to Chafee.
21 Mr. Rosenthal said in his briefs that Chafee are all the rights
22 that a blind person gets. There is no Fair Use for blind
23 persons. I submit to your Honor that it was not the intention
24 of Senator Chafee and his fellow legislators to create a ghetto
25 in which the blind must remain untouched by the volume of Fair

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1 Use, but rather to create an opportunity for the blind.

2 Mr. Rosenthal says that the blind therefore may never
3 have Fair Use access to dramatic literary works since those
4 aren't covered by the Chafee amendment. Well, certainly I
5 guess it's a risk since maybe a blind Greek might be inspired
6 by dramatic literary works the tales of Ulysses, Penelope and
7 Telemachus. Where would we be then?

8 I can only paraphrase Jerry Ford and say that if John
9 Chafee were alive today, he would be rolling over in his grave
10 at the Authors Guild's characterization of his amendment. It
11 was Senator Chafee who said the amendment was to help end the
12 unintended censorship of the blind. There is not one jot or
13 tittle in the record to support the mean-spirited notion that
14 Congress wanted to cut off the blind from Fair Use.

15 It's not the first time the arguments has been made.
16 We've all heard about how 108 means no Fair Use, but it's
17 failed before in CN Enterprises, the argument was that 117
18 meant that 107 didn't apply, and the court said that bordered
19 on the frivolous, and it does.

20 I've talked a little about use the University of
21 Michigan and the HathiTrust schools operating through the
22 HathiTrust can be Chafee entities. Let me also address this
23 question that they raise about that these are not specialized
24 formats.

25 The referenced to specialized formats for exclusive

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1 use by the blind does not mean a format that only the blind can
2 use. To conflate them, as the Authors Guild suggests, would
3 mean that authorized audio books would have to be a frequency
4 only the blind people can hear.

5 THE COURT: Mr. Goldstein, I think your adversary
6 really does deserve some time, and there are only ten minutes
7 left on my clock, so I think we ought to give him an
8 opportunity, as much as I enjoy listening to your argument.

9 MR. GOLDSTEIN: I'm sorry, your Honor. May I have 30
10 seconds to conclude?

11 THE COURT: Sure.

12 MR. GOLDSTEIN: I would just point out that Mr. Akin
13 in his second declaration acknowledges that in the settlement
14 agreement with Google that what the law requires from Chafee
15 was being followed in that settlement agreement, and that is
16 what the University of Michigan is doing today.

17 When something new comes along, your Honor -- and what
18 the HathiTrust has done is undisputedly new -- part of the
19 challenge for a court is to harmonize new developments with the
20 existing fabric of rights and obligations, and when possible
21 reach a coherent and sensible result that is consistent with
22 the applicable statutes, case law language, reason and common
23 sense. We submit that what is sought here is what does so, and
24 we ask that summary judgment be entered in our favor. Thank
25 you.

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1 THE COURT: You have ten minutes for all your rebuttal
2 and hopefully you won't need it all.

3 MR. ROSENTHAL: I don't think I will need it all, your
4 Honor.

5 Mr. Petersen talked about the *Sony* case. And the fact
6 that *Sony* basically made a decision about copyright law in
7 terms of VCRs. *Sony* case was a case where Congress had not
8 spoken on the issue. Supreme Court explicitly said that in its
9 decision that that was a case where you had new technology and
10 you did not have congressional resolution of it. It said
11 normally Congress sits down -- just like we're saying happens
12 in this case -- sits down and has the various stakeholders come
13 up and describe their interests, and Congress comes up with
14 something. *Sony* had nothing at that point and Supreme Court
15 had to decide whether time shifting was in fact a Fair Use.

16 Here the situation couldn't be more different. Here
17 Congress has spoken. Congress, after 40 or 50 years of
18 consideration and amendment, has Sections 108 that governs when
19 libraries archives can and can't make copies. A very, very
20 different situation. It also makes the situation very
21 different from the *Arriba* and other Ninth Circuit search engine
22 cases because those are cases where Congress hasn't spoken.
23 Congress hasn't talked about whether it is or isn't permissible
24 for a search engine to make copies of image files and thumbnail
25 form to aid in searching on the internet. Congress has decided

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1 that libraries cannot make multiple copies, multiple digital or
2 other copies of works without going through certain steps. The
3 same with Section 121 where, whatever the spirit might be of
4 senator Chafee, Section 121 sets forth which entities are
5 allowed to make copies for visually disabled and what formats
6 they may be in.

7 Your Honor, there has been a lot of talk that somehow
8 the Authors Guild being painted as this horrible anti-blind
9 organization, and even I think rather offensive quotes from a
10 couple of witnesses, Pat Cummins who is a children's book
11 author, it's easy for a good lawyer like Mr. Petersen some have
12 her say something she doesn't quite understand. Mr. Ronning is
13 a Norwegian. None of those people were expressing disinterest
14 in the rights of the visually disabled. That is just not the
15 case.

16 This is not a case where there is a question that a
17 particular work might be made available to a particularly
18 visually disabled student in need. This is a case where many
19 copies were made where copies were given to Google, where the
20 copies view full text and image files remained on servers
21 irrespective of any particular need or use by any particular
22 visually disabled students. As I said earlier, in a remedy
23 phase of this case, the parties can sit down and figure out a
24 way where visually disabled users can have access to digital
25 copies of works when needed because I understand the current

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1 situation where it's difficult to have them because of the time
2 it takes to get a copy of a particular work makes it difficult.
3 But that doesn't justify making millions of copies just because
4 somebody might someday need one.

5 That is a perfectly appropriate situation, just as in
6 the Google book settlement, the parties sat down. The Authors
7 Guild was a party to that, the University of Michigan was a
8 party to discussion in the Google book settlement, and the
9 National Federation for the Blind spoke out in favor of the
10 Google settlement, which included mechanisms for making books
11 available to visually disabled and accountability for those
12 uses.

13 This is not a situation where we are trying to make it
14 impossible for the visually disabled ever to have access to a
15 book, but it is a situation where they can't justify the acts
16 of the infringer just because there are users who may benefit
17 from the infringing conduct.

18 A couple of other quick points, your Honor. As for
19 the estoppel argument, which I can't recall which defense
20 counsel made, and somehow this has been going on for years,
21 your Honor, there were settlement discussions in the Google
22 Books case until March of 2011 when the settlement was
23 rejected. Just A couple of months later, the HathiTrust
24 University of Michigan announced the Google Books project, and
25 decided it was going to go ahead and make books available for

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1 full -- for display and view and possible download in spite of
2 the rights of copyright owners. That's when this lawsuit
3 started. Nobody was sitting on their rights for years. There
4 was a resolution in the works that just didn't happen.

5 Then I also wanted to point out that as opposed to the
6 arguments made by defendants and intervenors, there are markets
7 developing for use of digital copies and plaintiff's expert Dan
8 Nocera, spoke about them at length when he talked about
9 clearing houses, when he talked about the developments in
10 foreign countries of rights organizations that exist to allow
11 users like libraries to have the right to make digital copies
12 and use them under appropriate agreements with compensation and
13 with appropriate security and with accountability.

14 Finally on *Arriba Soft*, nobody goes to a web site to
15 buy the web site. It's very, very different. People go to
16 books, if people get books in order to read them and books are
17 purchased. Nobody purchases a web site. It's very, very
18 different in the situation when the Ninth Circuit in those
19 cases where a search engine points a user to a web site and
20 then the user can go look at that web site to a situation where
21 somebody is finding a book that it might otherwise purchase.

22 So, your Honor, I don't think that those cases are
23 applicable here. It is a very, very different situation. And
24 as far as the argument that anybody can go into a library and
25 make a Xerox copy of a book and put it on the internet. That's

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1 true, anybody can do that. That's the same argument with music
2 and the same argument with other kinds of art forms. There is
3 a very big difference between a person making a digital copy
4 and posting it on the internet with somebody having access to
5 millions of copies all at once where all of a sudden the entire
6 HathiTrust Digital Library is on some server in some country
7 where this court or no court in the United States may have
8 jurisdiction and suddenly people are able to see the fruits of
9 our plaintiffs and other authors labors for free to copy, to
10 download, to print and to read, taking money out of the mouths
11 of our clients. It's a very different situation.

12 One-off copying is always going to be a problem. It
13 is a problem for authors and publishers, chasing pirates and
14 infringers. Just like in the music world it's problem for the
15 music copyright owners to chase down people who put works on
16 peer-to-peer share files, and in those cases the courts have
17 enjoined the existence of the peer-to-peer files because they,
18 among other things, allow this mass potential piracy.

19 I think if there are no further questions, I will stop
20 speaking.

21 THE COURT: Well, I have some questions, but I am
22 going to try and work them out after all the learning that you
23 all have left me with, and read the transcript. If I have some
24 after that, I may ask or write you another letter, hopefully
25 with a little better answer. Have a good evening. Everybody.
Thank you very much

(Adjourned)